



Yverdon Sport Women × KFV Prishtina



*E ARDHMJA  
E KOSOVËS,  
FILLON  
ME JU!*



REPUBLIKA E KOSOVËS - PRESIDENTJA  
REPUBLIC OF KOSOVO - THE PRESIDENT  
REPUBLIKA KOSOVO - PREDSEDNICA

# EMPOWERING GIRLS THROUGH SPORT, EDUCATION & INCLUSION

A Swiss–Kosovar Partnership for Women’s  
Football Development





## WHY THIS PARTNERSHIP EXISTS!?



## THE CHALLENGE

Girls' access to organized sport remains **unequal** across Europe.

**Drop - out rates** increase sharply between ages 13–18

Education, language barriers, and **lack of safe pathways** limit long - term opportunities



## OUR RESPONSE

**Football as a structured tool** for inclusion, education, and empowerment

**A long - term,** governed partnership between two credible clubs.



## THE PARTNERS



### YVERDON SPORT WOMEN (SWITZERLAND)

- Professional women's football structure
- Strong governance and safeguarding standards
- Experience in education, integration, and player development
- Embedded in the Swiss sports ecosystem

### KFV PRISHTINA (KOSOVO)

- Largest independent women's football club in Kosovo
- Free access for girls from diverse backgrounds
- Supported by:
  - President of the Republic of Kosovo
  - Municipality of Prishtina
  - UEFA Foundation for Children
- Strong link between sport, education, and social inclusion



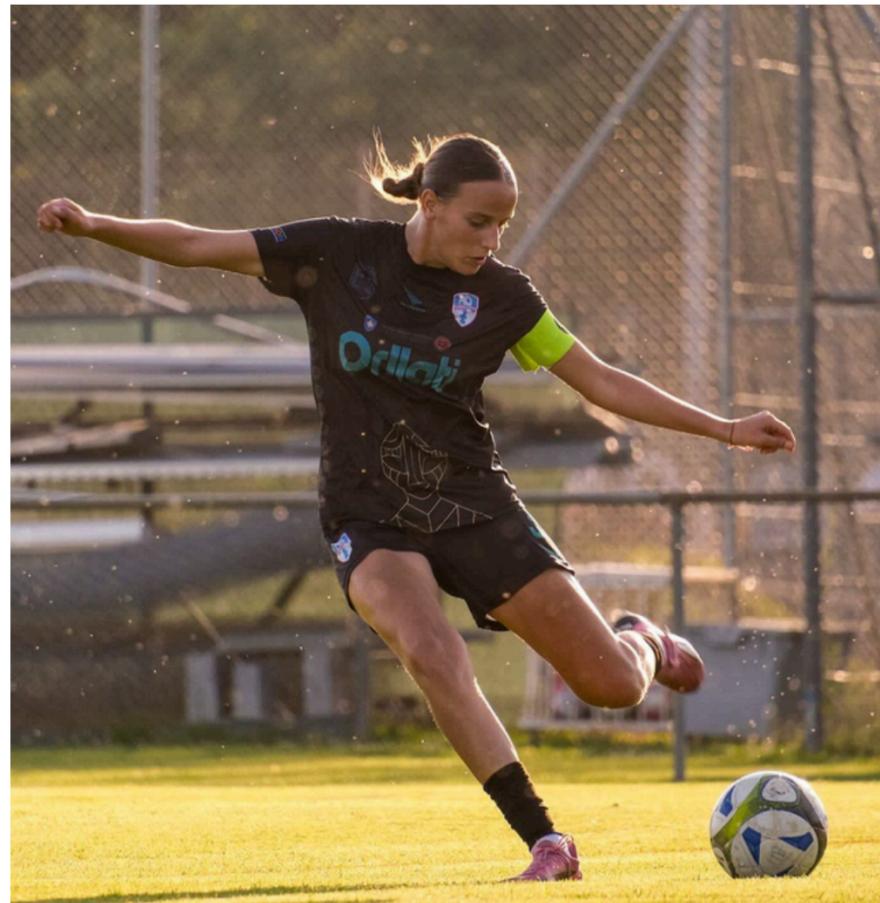
# THE PARTNERS





## FOOTBALL IS THE ENTRY POINT NOT THE END GOAL

## SHARED VISION



## KEY PRINCIPLE

### Partnership aims to:

Use sport to support education, language learning, and life skills

Create safe, structured development pathways for young women

Prepare selected players for adulthood, mobility and autonomy.

No forced mobility.

No early transfers. Every step is voluntary, safeguarded, and education- first.



Yverdon Sport Women × KFV Prishtina



## WHAT THE PARTNERSHIP DELIVERS (OVERVIEW)

Education &  
French Language  
Learning



Sport &  
Personal  
Development



## THREE PILLARS OF IMPACT

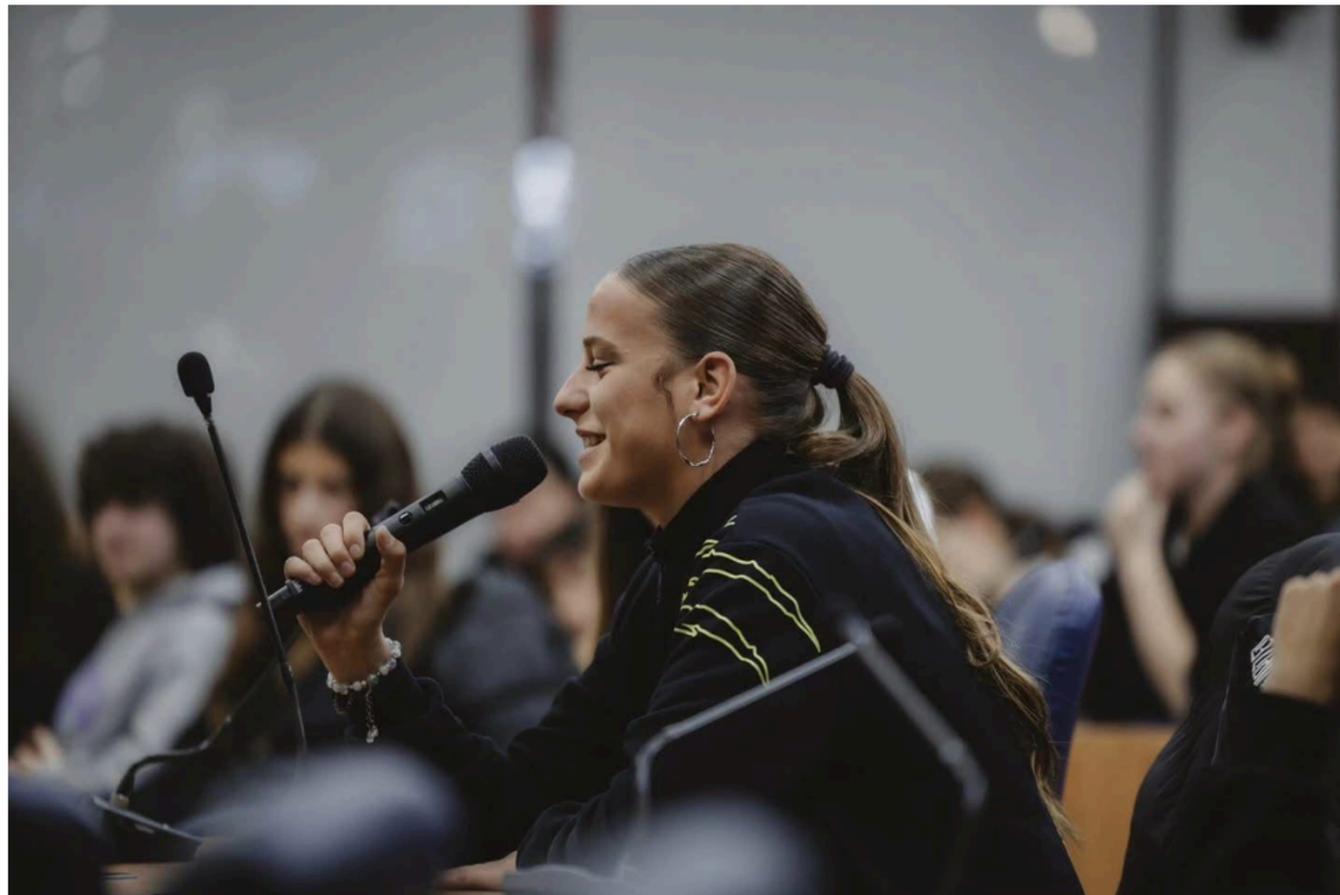
Long - Term  
Opportunities at  
Adulthood





## EDUCATION & FRENCH LANGUAGE LEARNING

## PILLAR 1



**Annual access to French language courses for 12 – 18 selected players – 3 times a week**

In- person formats

Small - group learning

Tripartite agreement (Player – KFV – Yverdon) ensures:

- Parental awareness
- Educational priority
- Clear safeguarding responsibility

## SPORT & PERSONAL DEVELOPMENT

## PILLAR 2



### Remote athletic monitoring and mentoring

Exposure to Swiss training standards and sports culture.

### Friendly matches in Switzerland:

- Cultural exchange
- Confidence building
- Role - model effect

### Focus on:

- Discipline
- Teamwork
- Leadership
- Self - confidence

## GOVERNANCE & ETHICS



### → FORMAL 5 – YEAR AGREEMENT UNDER SWISS LAW.

- CAS arbitration in Lausanne
- Clear financial rules and transparency
- Confidentiality and data protection
- Tripartite agreements protect players' interests

### → SAFEGUARDING

- Child protection principles
- Clear roles and responsibilities
- Zero tolerance for abuse or exploitation



## MEASURABLE IMPACT (KPIs)

### → EDUCATION

- Number of players enrolled in French courses
- Language progression levels achieved

### → INCLUSION & DEVELOPMENT

- Retention rates year - to year
- Participation in friendly matches and exchanges
- Self - confidence and wellbeing indicators (qualitative feedback)

### → PATHWAYS

Number of players reaching adulthood with:

- Language certification
- Educational continuity
- Clear career options (sport or beyond)



## WHAT DONOR SUPPORT ENABLES

### → DONATION SUPPORT

Language courses & educational materials

Travel and accommodation for exchanges

Safeguarding and supervision costs

Monitoring, reporting, and evaluation

Access regardless of family income

### → WHAT DONATIONS DO NOT FUND

Player salaries

Commercial transfer speculation

Short - term marketing activations



## SUPPORT A PROGRAMME THAT

- CHANGES LIVES RESPONSIBLY
- RESPECTS SAFEGUARDING AND ETHICS
- DELIVERS MEASURABLE SOCIAL IMPACT
- BUILDS BRIDGES BETWEEN COMMUNITIES

Total cost of programme **CHF 20'000.- HT**





**IT'S UP TO US TO CHANGE THE GAME !**

"Unis et unique"